

***Professional Capacity building for Training & Education
in Pakistan: Supported by FIATA /UNCTAD***

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Convener Training and Education for PIFFA Pakistan



That was a dream of many good freight professionals in Pakistan from a long time:-

- to have professional Education
- to have International Standards
- to have refreshers courses and validations with global recognition
- to have team with standard knowledge and skills

PIFFA had given a real start by having TOT-KHI in 2006 by FIATA and Now TOT- LHE through FIATA / UNCTAD. This is a continuous professional support by FIATA is really giving the world a "ROAD TO SUCCESS"

TOT - KHI, came-up with a great success by giving number of instructors to South Area of Pakistan, who are doing a great job by giving professional training to Freight Forwarding Industry in Pakistan, through PIFFA Training Centre at Karachi, Till now PIFFA Training Center given around 300 Certified professionals who are having tested great knowledge.

Those individuals were passed-through same international standards, awarded a FIATA individual diplomas.

PIFFA Pakistan's Faculty and its experienced consultants provides a true Logistics knowledge with in the industry, now PIFFA is working to look beyond by managing classing on other Management training, inclusive of Supply Chain Management, and Risk Management through in-house instructors / experts / external renowned facilitators..

PIFFA Supported by FIATA brining specialized knowledge, not only to the specific industry (simple Freight Forwarding) but on Supply Chain Management / Risk Management / Border Protection in coming days and standard system development.

Training Goals during TOT:-

- Evaluate experience of Class

- Assessment of Training needs
- Reduce the fear of presentation by maximizing knowledge
- Give knowledge on handling of Class, during future FIATA Diploma and other training courses

During this TOT - LHE, the class has been honored/awarded by the global renowned Facilitators/ instructors that; this class at Lahore- Pakistan is one of the best class, or may be one of the top class they have ever seen!

Training Contents of TOT: -

TOT - KHI as well as TOT - LHE training contents / training Material was absolutely meeting international standards, those contents were organized By FIATA / UNCTAD, and taught by to trainers of FIATA / UNCTAD

FIATA Freight forwarding Diploma is also in same way and keeping same international standard approved and validated by FIATA Switzerland.

Any Professional Training program is always based on few important things:-

- Faculty / Facilitators,
- Administration / Class Arrangements
- Prerequisites,
- Prequalification of candidates,
- Financial Assistance

TOT-LHE was covering all in a fine manners, same has been approved and appreciated by all the International and local instructors / Facilitators...



Participants of TOT-LHE with Mr. Markus Scheoni, Mr. Thomas Sim and Touqir Lodhi

TOT-LHE 2011 Instructors/ Facilitators:-

From FIATA

Mr. Thomas Sim - Chairman ABVT

Mr. Markus Schoeni - Manager Training ABVT – FIATA Switzerland

From UNCTAD – Switzerland

Dr. Jan Hoffmann

Dr. Muhammad Saeed

Dr. Vincent Valentine

From PIFFA Pakistan

Mr. Khurram Hidaytullah

Mr. Ashan ul Haq Siddiqui

On behalf of PIFFA- EC members Special thanks to:-

Mr. Irtiqa Zaidi-Project Director TTFU – Ministry of Commerce

Mr. Javaid Mansoor - Executive Secretary - NTTFC – Ministry of Commerce

Mr. Hassan A. Zaidi - World Bank

PIFFA always having a great cooperation from these organizations.

Competitive Advantage:-

A known and tested Training is essential, as our ultra-competitive global economy continues to improve; job creation and expansion will explode. A battle is brewing that threatens to disrupt our global marketplace. That's why it is critical for organizations to take steps to move up the relationship chain with its people now. Creating a long-lasting relationship must go beyond compensation in order to convert to stronger attraction and retention of the best and brightest.

If we will be using a proper words that is going to be a **competitive advantage** by offering skilled / trained people in the local market as well as to international market through our partners or network offices for the retention of business / customers.

We need to give a real reflection through the same training & Education things which are known in Global market for our industry, FIATA Diploma is one of those know diploma courses, which is giving value to the thoughts.

By the Grace of All mighty, through PIFFA - Pakistan, it is spreading with same Global Standards in Freight Forwarding Industry.

Thanks to Team UNCTAD / FIATA ABVT !