



PIFFA Training Institute ®



# *PAKISTAN INTERNATIONAL FREIGHT FORWARDERS ASSOCIATION (PIFFA)*

## *A brief on PIFFA and its Vocational Training & Education Program*

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# PIFFA – PAKISTAN INTERNATIONAL FREIGHT FORWARDERS ASSOCIATION

- PIFFA, beginning of a structured logistics sector
- PIFFA, Introducing International Standards
- PIFFA, striving for Human Resource Development in the Logistics Industry
- PIFFA, perusing Pakistan as a Transport Corridor



# PIFFA OVERVIEW

- PIFFA is the sole representative body for Pakistan's international freight forwarding & logistics service providers. PIFFA has around 515 members, which offer a wide range of logistics services.
- PIFFA aims to provide effective representation and support for Pakistan freight services industry to observe the highest standards of professional competence.
- PIFFA members adopt a code of conduct and perform business under a nationally accepted set of Standard Trading Conditions.
- PIFFA acquired affiliation with FIATA Zurich in September, 2005.
- PIFFA closely liaised with NTTFC, Ministry of Commerce in drafting proposed *Logistics Service Providers Regulatory Act – 2011* to provide regulatory regime for the freight forwarding industry.
- PIFFA counsel and management were instrumental in drafting proposed *Carriage of Goods by Sea Act – 2011* and *Sea Carriage Shipping Documents Act - 2011*



# REVIEW OF VOCATIONAL TRAINING INITIATIVES

- In 2006 PIFFA in collaboration with FIATA, Zurich, Switzerland conducted a three weeks “Training-of-Trainer” (TOT) program in Pakistan. 40 participants took training which was followed by six months modules development process.
- These modules were put-up for validation to FIATA. Out of 8 countries Pakistan was the only country to get validation during FIATA Congress Session in 2007.
- PIFFA TOT program was further expanded to Lahore this year in collaboration with UNCTAD and FIATA wherein 35 participants from Lahore, Sialkot and Faisalabad enrolled and actively participated. The FIATA Congress-2011 held in Cairo, Egypt re-validated PIFFA Diploma Course.
- Presently 9 batches in Karachi & maiden batch at Lahore passed PIFFA Diploma course. Currently batch -10 & 11 at Karachi and batch-2 in Lahore are going through vigorous training. This PIFFA endeavor has given over 350 qualified resource persons to our industry.
- PIFFA organized a day long Workshop on Customs in January’2012 in collaboration with DGTR-Customs wherein about 185 industry nominees participated.
- **PIFFA Training Institute** is formally registered under Societies Act in August, 2011. The Institute aims to have its own building wherein training & education will be imparted in various disciplines up to University level.

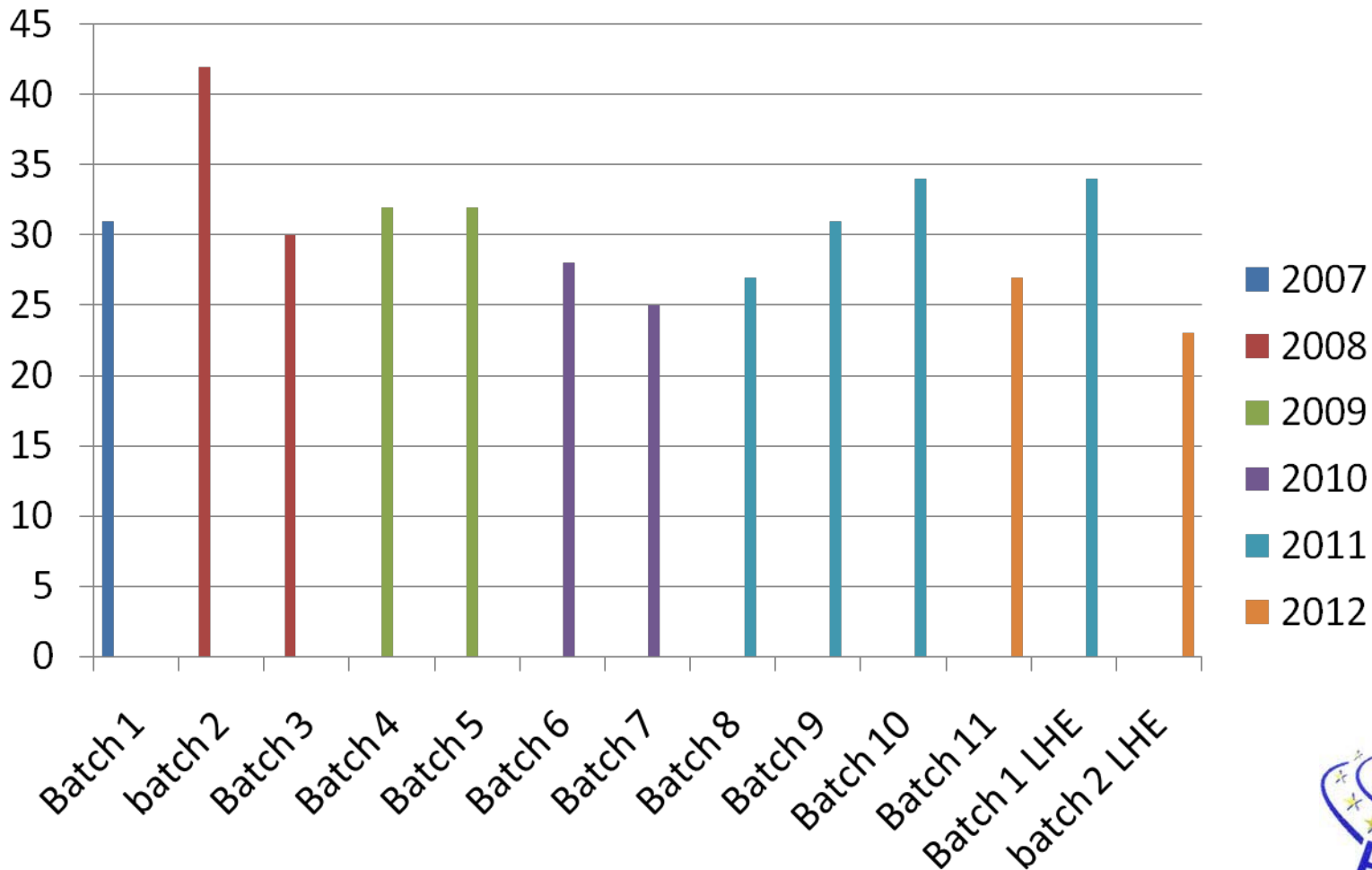


# ABOUT PIFFA-FIATA DIPLOMA COURSE...

- **PIFFA** Diploma in International Freight Forwarding comprises of 14 modules spread over 265 hours of study (about 8 months' period)
- **Classes** are held in the evening from 6 to 9 pm on alternate days
- **14 Modules** designed as per FIATA Minimum Standards of Vocational Training are as under:
  - Introduction to Freight Forwarding
  - Maritime Containers
  - Sea Freight
  - Multimodal Transport
  - Air Freight
  - Road Transportation
  - Rail Transportation
  - Logistics Transport
  - Customs Procedures
  - Inland Waterways
  - Insurance
  - Safety & Security
  - Dangerous Goods by Air/Sea
  - Information & Communicatoin Technology



# DIPLOMA COURSE PARTICIPANTS OVER THE YEARS.....



# SOME GLIMPSE OF PIFFA TRAINING ACTIVITIES...







THANK YOU FOR YOUR TIME